

General Appearance

Counters

Merchandise

Sales Girls

Floors

Lighting

Sales Bulletins

Windows

Store Front Sign

Ftn. Girls' Uniforms

Girls' Quarters

Stockroom

Fixture & Baling Rms.

Red Star Merchandise

Ledge

Office

Friday Efficiency

Painting—Interior

Customer Counts

Vestibule Ceiling

Fountain, Kitchen & Lunchroom

Extra Space

Remodel, Enlarge, New Plant

Suggestions by Mgr.

Fire Hazards

Store No. 429 St. Louis
1556 S. Broadway

736

Manager L.C. DeWitt Rating A

Male Personnel Years in training Mos. at Store

Superintendent. Keller

Store Hours

Previous Year's Figures:

Sales	123,804.53	6.90 D
Net Profit	1,726.24	1.39%
Waste	1.38%	

_____% of increase or decrease in net profit as of

Competition

Organization

Trend: Sales 70,117 Nov 12.68
Expense

Stock Condition

Remarks from corres.